

## Magnetic Leadership

#### The Power of Attraction & Alignment

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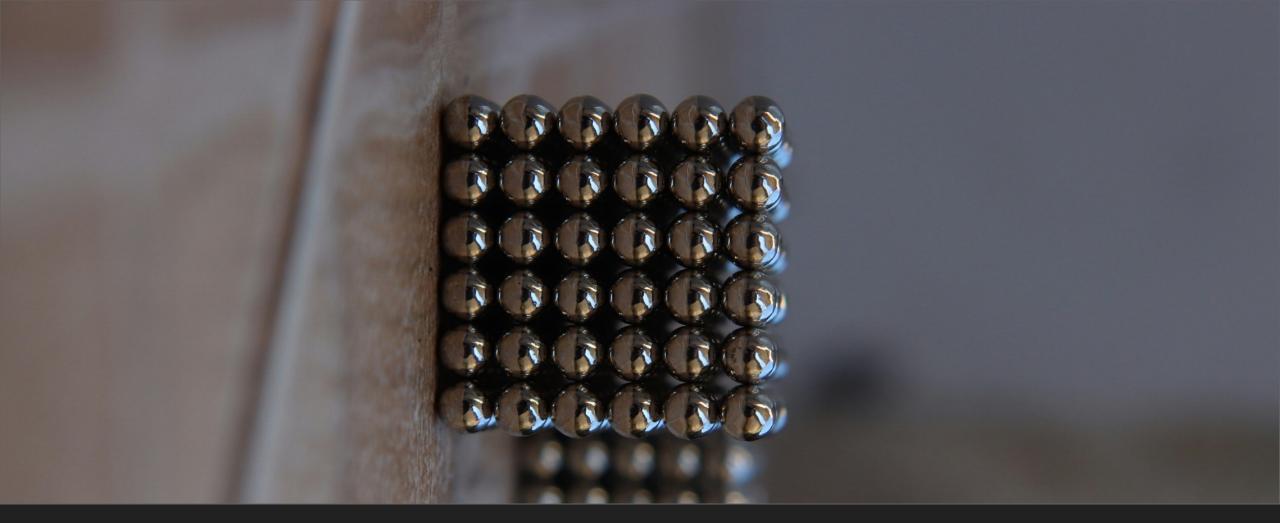


### I. True North: Clarify Your Core



What are three words you want others to associate with your leadership?
What personal or business decisions have most clearly reflected your true north?

• Your core values and purpose orient your decisions and guide your team through uncertainty.



#### 2. Poles of Power: The Freedom of Specificity





#### Feeling Misaligned?

• What am I attracting right now—and is it aligned with my mission?

- What am I saying yes to that might actually deserve a gracious no?
- What boundaries do I need to set?
- What systems would protect my energy and purpose?

• What is something you need to start repelling?

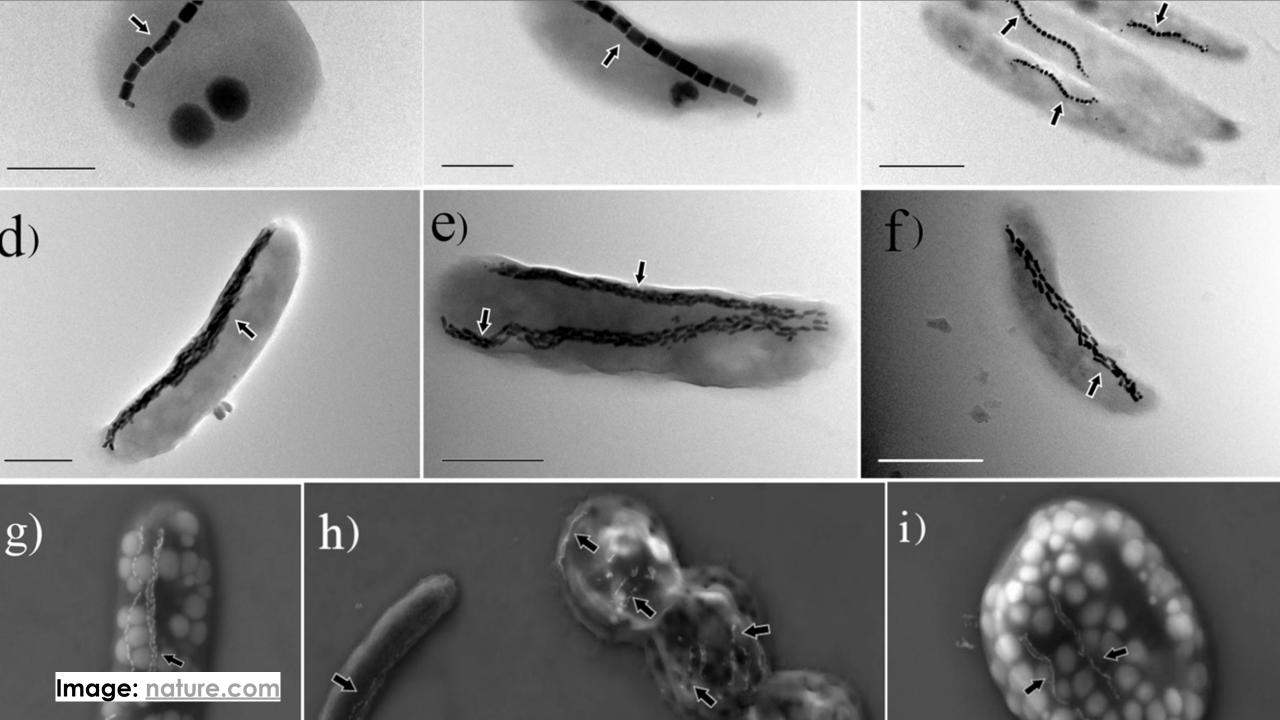
• What could be freed up in your life or business if you said a gracious "no"?

 Great leaders don't say yes to everything. Attract the people, ideas, and opportunities that align with your mission.



#### 3. Polarity in Culture: Align Your Energy

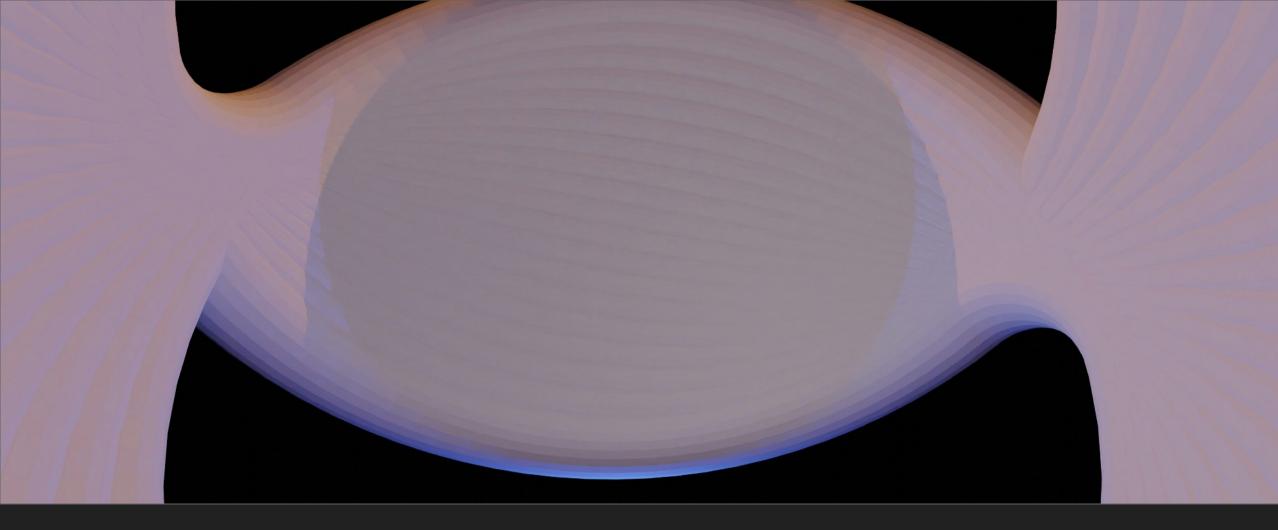




What kind of energy do people feel in your presence or team?
 If you could choose, what kind of leaders would your business attract

more of?

• Your leadership field becomes brilliantly visible when core values and behaviors interact correctly. It's energy made visible!



# 4. North & South: Strengthening with Intentional Magnetism



• What values do your current partnerships and collaborations reflect? O How could you create stronger alignment in the people you attract? • What of the people you want to attract?

 When you lead with clarity, alignment, and intentional energy, you reduce friction in your team and accelerate progress. Clarify Your Core
 Embrace Specificity
 Align Your Energy
 Accelerate with Precision

 What's my true north?
 What am I attracting?
 What am I releasing?
 What kind of magnetic force do I want to become?

## When in doubt: be curious. It's the most magnetic quality of all!

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